



TALOSCON

2025

HOSTED BY



SIDERO

16 - 17 October
AMSTERDAM



SPONSORSHIP SALES CLOSE
September 25th

SPONSORSHIP PROSPECTUS

TalosCon 2025 is the third installment of the annual conference. This year's event will be held in Amsterdam and bring together customers, users, partners, and enthusiasts to network, learn, and celebrate the use of Talos Linux, Omni, and Kubernetes.



EVENT AT A GLANCE

Attendees:

300

Format:

- Keynotes
- Breakout Sessions
- Networking

Attendee Profiles:

- Highly engaged platform and system engineers
- SREs
- Technology architects
- Software developers
- Technology leaders

Content:

- Industry and cloud native trends
- Technical deep-dives
- User stories

Day 0 : Thursday October 16

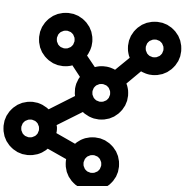
- Local cloud native group and partner workshops and meetups
- Welcome reception

Event Day : Friday October 17

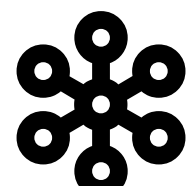
- Keynotes, breakout sessions, and networking opportunities
- Sponsor showcase

WHY SPONSOR?

TALOSCON 2025 is one of the best places for your company to be, here's why we think so:

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Networking

Meet, have conversations, and promote your product with passionate, active, and experienced team leads and contributors.
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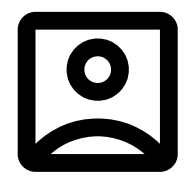
Strategic Connections

Meet professionals from an array of verticals across Europe, North America, and Asia, and find your next client or strategic partner.
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Awareness

Reach technologists, DevOps professionals, technical influencers, and decision-makers in industries that use Kubernetes.
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Brand Association

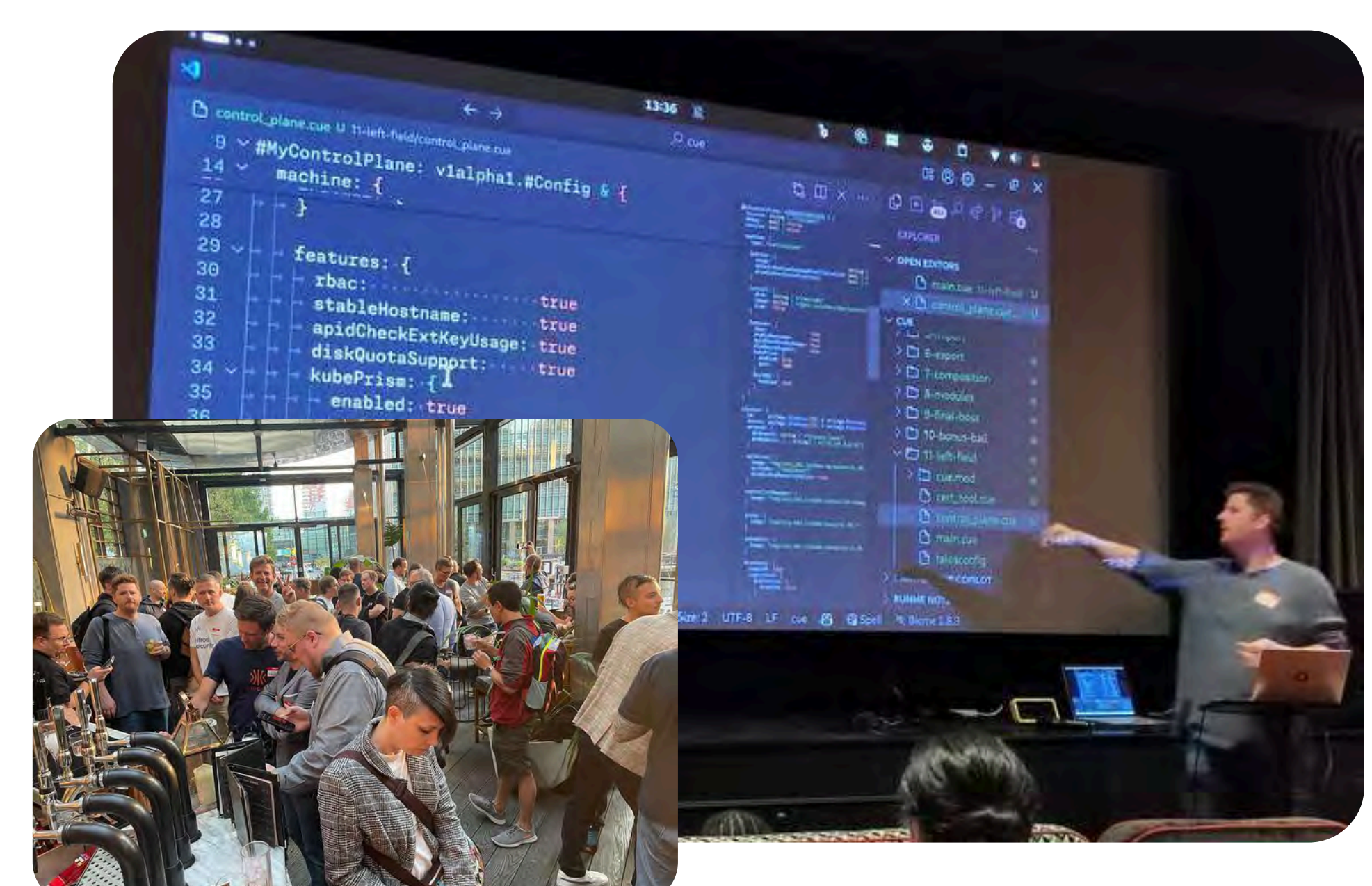
Associate your brand with the popular Talos Linux and Omni.
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Recruiting

Get direct access to Kubernetes and cloud native specialists and start sourcing future team members.

LAST YEARS TALOSCON

TalosCon 2024 brought together 200+ attendees from diverse industries, including retail, automotive, financial services, biotechnology, defense, machinery, broadcast media, and information technology. The event enabled individuals to discuss their use cases and insights and how Talos Linux, Omni, and Sidero support their efforts. Attendees came primarily from the EU, with a large number also coming from Asian and North American regions. Presentations were recorded and watched tens of thousands of times on our YouTube channel.



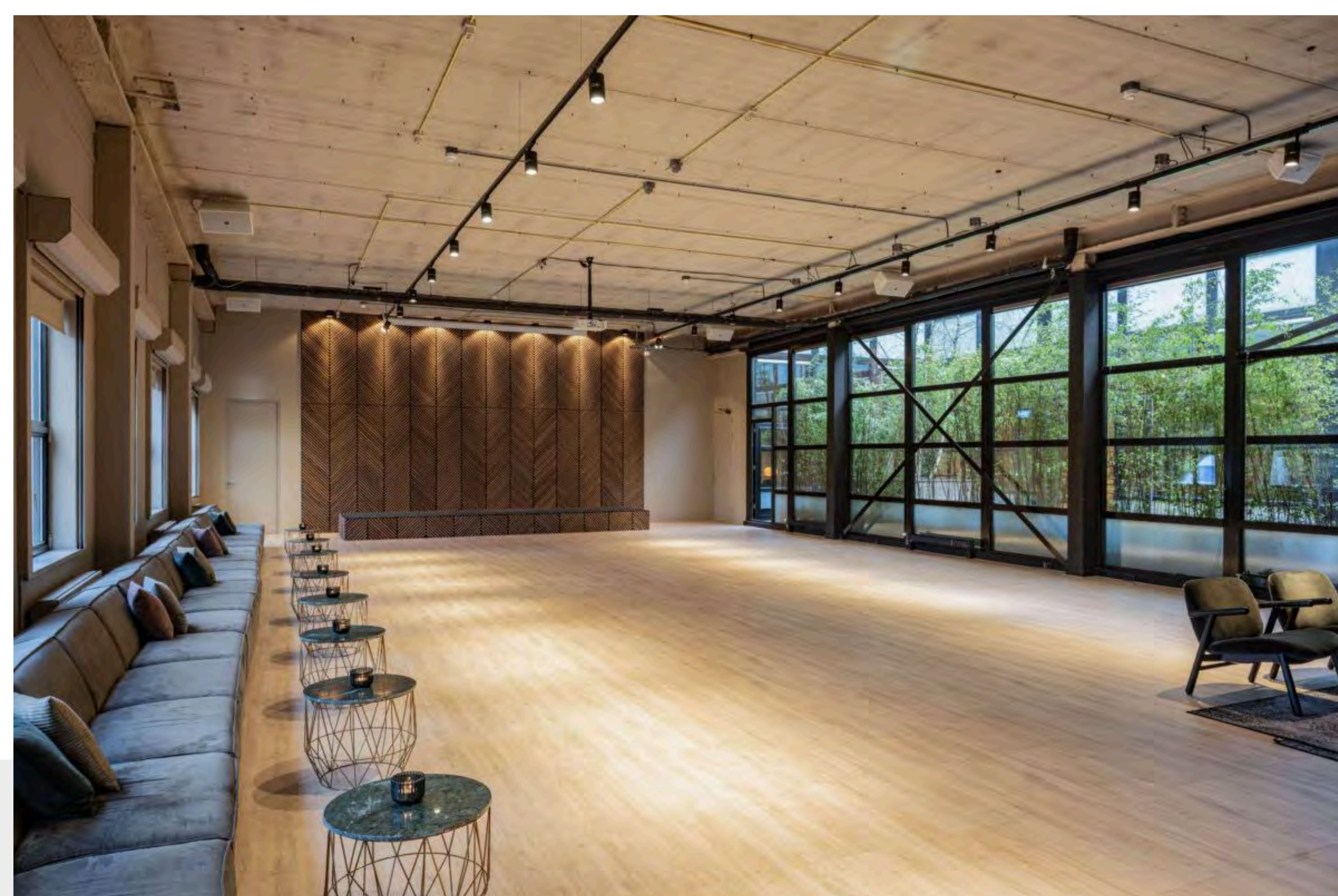
ABOUT THE VENUE

Venue Collective

Generaal Vetterstraat 55, 1059
BT Amsterdam, Netherlands

About the venue

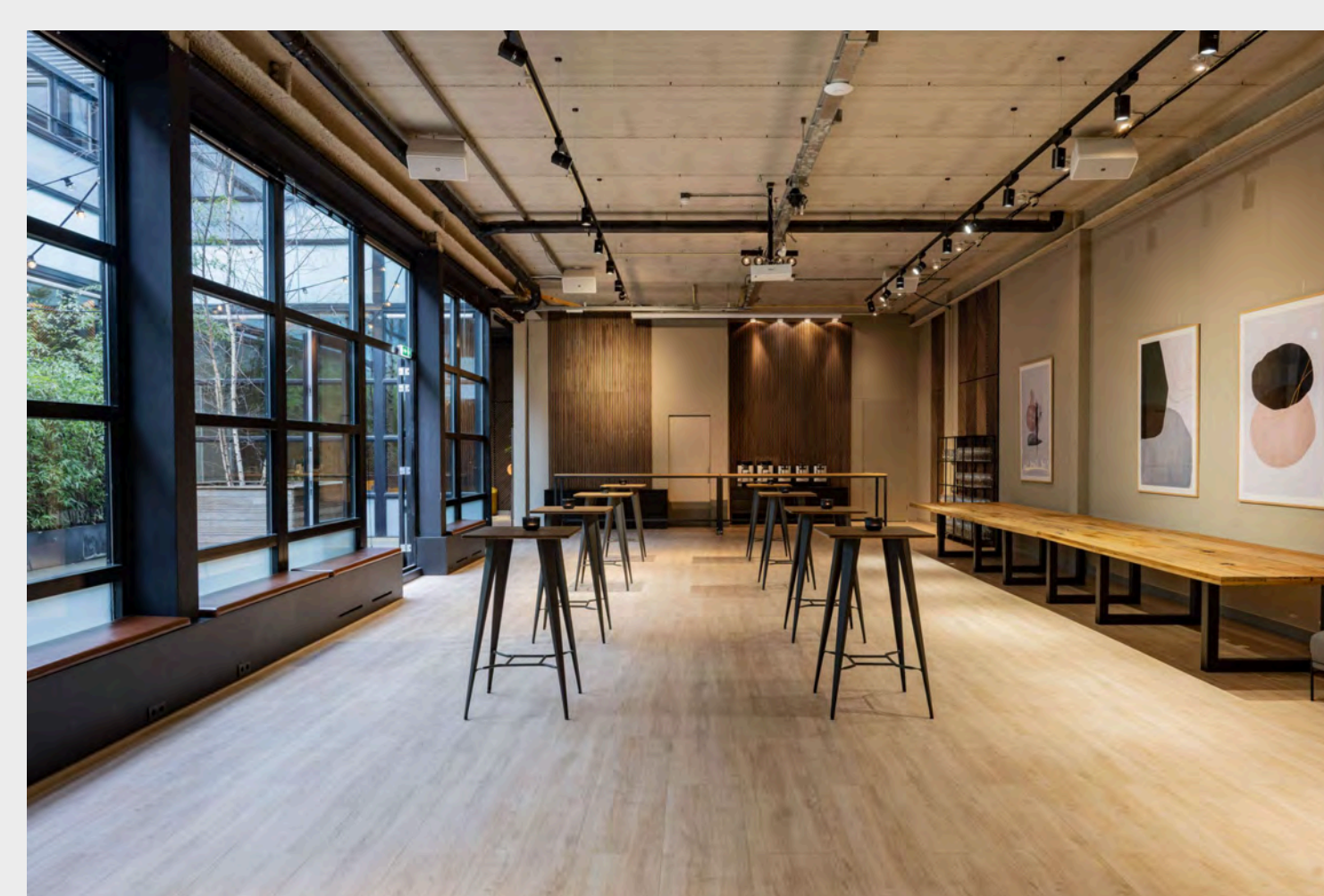
The Venue Collective is centrally located, with easy metro access to the international airport, the central train station, and the historic center of Amsterdam. It is a unique, eye-catching, and comfortable location that will inspire attendees to connect and learn.



We'll be using the following areas for:

The Plenary

for keynotes and breakout sessions



The Space

for Thursday events and breakout sessions



The Suite

for Thursday events and breakout sessions

The Lounge

and Patio for networking and meals

SPONSORSHIP PACKAGES

Things are moving fast! We have 3 tiers of sponsorship to suit your size and budget:

	PREMIER ! SOLD OUT	COLLABORATOR Only 2 remaining!	SUPPORTER Unlimited
Availability			
10 minute main stage lightning talk or breakout session			
Display Table & Decorations	6 foot table in a premium location. We provide the table and support you with shipping and setup. This also includes a "1 x 2.5m custom-branded banner. (Requirement below) *Sponsor to provide any signage or table decorations.	High-top square table. We provide the table. Plus 1 - A4 tabletop sign with sponsor's company logo & sponsorship level designation. Plus room for your collateral and give-away items.	
Recognition in event emails			
On-site logo presence			
Event website	Prominent logo and company description	Prominent logo	Logo
Complementary pass	5	3	1
Social media	1 standalone pre-event post. Mention in group posts	Mention in pre-event group posts	
Cost	\$8,000	\$6,000	\$2,000

If you are interested in sponsoring, contact Kim McMahon:
kim.mcmahon@siderolabs.com



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for sponsorship at:
kim.mcmahon@siderolabs.com